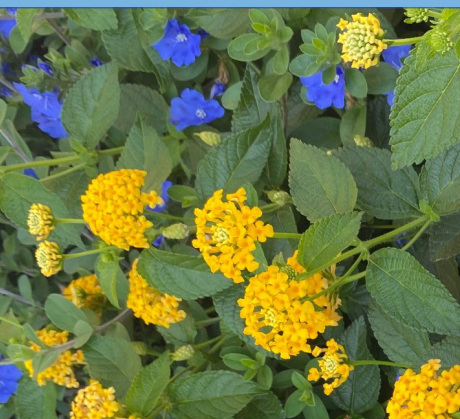




# unlock the future

**VIRGINIA WESTERN  
FORWARD FUND:**

**A VISION OF  
DR. CHARLES W. STEGER, JR.**



*"You are the leaders of tomorrow - in fact, I think you are the leaders of today. You don't have to be president of a company or a head of an institution to show leadership where you stand right now. We need everyone to take responsibility for making this a more exciting place, a more successful place and a more equitable place, where opportunities and capabilities converge, and we can provide the types of jobs and employment situations that will enhance the quality of life for all of our citizens. So I encourage you all - lead from where you stand and the time to start leading is right now. We're counting on you."*



**the endowment  
initiative**

**GIVE NOW!**



**VIRGINIAWESTERN.EDU/  
FOUNDATION**

# If you could make tomorrow possible today, would you?

If you could chart a course to a future of your choosing, where would your road take you?

A successful journey relies on clear direction, vision, and faith in the final destination. Endowments in higher education create a roadmap for success in perpetuity, and each endowment type arrives at its destination by a different route.

At Virginia Western, we want to help you create your vision of our region's pathway to success. By answering a few simple questions, we ask you to guide us in mapping out the path you wish to travel in making a brighter future for our students, our neighborhoods, families, and our very special corner of the world. We will reach out to help you make your vision a reality.

A gift today brings tomorrow that much closer. If we could reach our \$15,000 million goal today, we would have the potential to generate nearly a million dollars every year - **forever** - to support the College through initiatives or purposes that propel the region forward.

## Just imagine the view.



*If not now,  
then when?*

*If not us,  
then who?*

### The Virginia Western Forward Fund: a vision of Dr. Charles W. Steger, Jr.

This permanent endowment fund pays tribute to Dr. Steger's inspiring leadership and vision while Chairman of Virginia Western's Educational Foundation Board of Directors, and his belief in the transformative power of education.

By creating and growing a permanent endowment to sustain and foster innovation now and in perpetuity, Virginia Western is fulfilling its promise of service, proud of the faith placed in the role of the community college to elevate, enrich and energize social mobility and economic development. We honor his memory, and pledge to fulfill his trust in our mission.

### Every impact begins with a great conversation.

As we carefully consider who we are and how we want to make a difference in the world around us, the conversations that inspire action are some of the most valuable we can ever hold. They speak - quite literally - to trust, investment, compassion and hope. Being a part of these conversations is an honor and a privilege.

Please know the Virginia Western Educational Foundation, on behalf of our Board of Directors and leadership, considers stewarding your wishes and seeing them come to fruition as our life's work. The next great conversation is just a person away.

*Amanda Mansfield*

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