

1966



Virginia Western Educational Foundation Board of Directors

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GIVE NOW!



2026

**unhidden**
  
**gems**
  
 DIAMOND ANNIVERSARY
   
 ANNUAL GIVING CAMPAIGN



# Shining like a diamond for 60 years.

DIAMOND ANNIVERSARY  
ANNUAL CAMPAIGN

## The Many Facets of Student Success

Virginia Western began as Roanoke Technical Institute, became the first community college in the state in 1966, and has been **a clear-cut, unhidden gem** in the Roanoke Valley’s higher educational landscape ever since. Close to home and affordable, we provide high-quality academic/workforce career pathways while polishing student potential in every facet of career exploration. The Virginia Western Educational Foundation is a 501(c)(3) nonprofit organization sharing hope and access through a culture of innovative support and philanthropy. As we celebrate our **Diamond Anniversary**, we hope you will shine a light on student success with a **Sparkling 60<sup>th</sup> Gift** – perhaps of \$60, \$160, \$360, \$600 or \$2,600? Please know that gifts at any level gleam as **life-altering opportunities**, reflected forever in the faces of our students – past, present and future.

VIRGINIA WESTERN’S COMMUNITY  
COLLEGE ACCESS PROGRAM (CCAP)

## Our flagship scholarship program

Virginia Western’s Community College Access Program (CCAP) pioneered in 2008 – one of the Commonwealth’s first “free college” programs – and is nationally recognized for its unique private-public funding model. CCAP provides tuition assistance for immediate high school graduates who meet program requirements, as funding allows, and students may also have the opportunity to receive tuition for industry-recognized workforce credentials.

CCAP is proud to have provided **\$11.8 million in tuition assistance for 4,470 participants, as well as 37,000 hours of nonprofit volunteerism** in our students’ home localities – **with a 90% student program success rate.**

**Help us keep the CCAP promise alive for the Class of 2086 – and beyond.**

VIRGINIA WESTERN FORWARD  
PERMANENT ENDOWMENT FUND:  
A VISION OF DR. CHARLES W. STEGER, JR.

## Making tomorrow possible today.

**If you could chart a course to a future of your choosing, where would your road take you?**

By building and growing a permanent endowment to sustain and foster innovation now and in perpetuity, Virginia Western is fulfilling its 60-year promise of service to elevate, enrich and energize social mobility and economic development.

A gift today brings tomorrow that much closer. When we unlock this endowment future, we will have the potential to perennially support the College with sustainable funds to meet individual, business and educational initiatives or purposes that propel the region forward.

**Just imagine the possibilities.**

STUDENT SUPPORT FUNDS:  
OVERCOMING OBSTACLES

## Student need is greater than you think.

These funds support students in crisis — those facing dire employment, housing, transportation, food, medical or technology needs. Requests are reviewed by cross-campus teams, and response time occurs in as little as 24-48 hours. Students are also connected to community resources for long-term assistance.

More than 192 students have needed and received critical support in 2024-2025 alone.

- 96% of our students must work.
- **50% are food insecure.**
- 43% are first in their family to attend college.
- 15% need laptops or internet support to study.
- 10% are unsure of where they will sleep tonight.

**Be a voice of hope for students in crisis.**



**YES!** I will support the **Diamond Anniversary** Annual Giving Campaign. **My way to make a difference:**

Name (as you would like it to appear in recognition materials)

Home Address

City, State, ZIP

Phone Number

Email

☐ Please opt me out of e-newsletter communications.

Return this form in the enclosed envelope, or

To give online, click **Give Now!**  
VIRGINIAWESTERN.EDU/FOUNDATION



- ☐ COMMUNITY COLLEGE ACCESS PROGRAM  
☐ VIRGINIA WESTERN FORWARD FUND  
☐ VW STUDENT CO-OP, FUELED BY KROGER (FOOD PANTRY)  
☐ SPECIFIC SCHOLARSHIP OR PROGRAM FUND

Should you wish to support a specific scholarship or program fund, please visit [viriniawestern.edu/give](https://viriniawestern.edu/give) and click the “SHOW ADDITIONAL FUNDS” button. If you select more than one initiative, your tax-deductible contribution will be equally distributed among your choices.

- ☐ CHECK payable to the VWCC Educational Foundation.  
☐ I wish my gift to remain **ANONYMOUS**.  
☐ In honor/memory of: \_\_\_\_\_

- ☐ Employee ☐ Retiree ☐ Alumni

NAMED SCHOLARSHIPS AND  
PROGRAM FUNDS

**Visit [viriniawestern.edu/give](https://viriniawestern.edu/give) and click the “SHOW ADDITIONAL FUNDS” button to see all other opportunities to support** — like the *AAS Nursing Fund*, the *Student Emergency Fund* or the *Brown Library Fund*. Or perhaps you wish to create a named opportunity of your own?

To learn more:  
Call 540-857-7312 or  
visit [viriniawestern.edu/foundation](https://viriniawestern.edu/foundation).

**GIVE NOW!**

**Thank you.**

