

starting now

New beginnings.

It's ingrained in us. It's what we do. A hint of autumn and the start of a semester sparks the start of our new year. A time of renewal and resurgence and reinvigoration. Of scrubbing down, gearing up and beginning the work in earnest.

Virginia Western has been the perennial home of new beginnings for more than 50 years. We help young people start on their life journeys, we offer seasoned workers fresh starts and second chances. We help our students see their futures from here.

As part of the Virginia Western family, we know better than anyone that our students need more than a place to start - they need a reason backed with tangible help and hope. They need support, risk abeyance, and opportunity. What's stopping them also stops our communities from better times ahead. Moving forward is essential for us all.

Starting now.



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GIVE NOW!



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By supporting **Virginia Western's 2022-2023 Starting Now Annual Giving Campaign**, we can all make a definitive difference in the lives and futures of these deserving students. We can all spark the will to succeed and serve as the pivotal starting point for change.

Please take a moment to see more about how the Virginia Western Educational Foundation's top priorities for this effort bring new opportunities forward, address critical need and provide personal empowerment and economic development to our region.

It's the right time. And the right place.

COMMUNITY COLLEGE ACCESS PROGRAM
RAPIDS RESPONSE STUDENT EMERGENCY FUND
VIRGINIA WESTERN STUDENT CO-OP
VIRGINIA WESTERN FORWARD FUND

**Together,
we make college possible.**

VIRGINIAWESTERN.EDU/FOUNDATION

Help make college possible...starting now.

VIRGINIA WESTERN'S EDUCATIONAL FOUNDATION

VIRGINIA WESTERN'S COMMUNITY COLLEGE ACCESS PROGRAM (CCAP)

VIRGINIA WESTERN RAPIDS RESPONSE STUDENT EMERGENCY FUND

VIRGINIA WESTERN FORWARD PERMANENT ENDOWMENT FUND: A VISION OF DR. CHARLES W. STEGER, JR.

A great way to start.

You know better than anyone that Virginia Western is close to home, affordable and provides high quality academic and workforce career pathways. You know because you have dedicated your career to making a difference here, every day. We're family. So you also know students following in your footsteps face financial obstacles that stop them from pursuing their dreams.

The Virginia Western Educational Foundation is a 501(c)3 nonprofit organization sharing hope, opportunity and access through a culture of innovative support and philanthropy.

Our flagship scholarship program

Since 2008, Virginia Western's Community College Access Program (CCAP) has kept the promise of up to three years of tuition for more than 3,400

eligible immediate service area high school graduates pursuing either an associate degree or nationally recognized credential or certificate. And as a way to thank the communities investing and believing in them, students have given back more than 26,000 volunteer hours with area nonprofits.

4% of area high school graduates come to Virginia Western. 43% are in CCAP. And CCAP students succeed.

We define program success as either:

- Continuing enrollment in CCAP or Virginia Western;
- Completing your degree or certificate;
- Transferring to the next step in academics; or
- Joining the military.

The average annual CCAP success rate is 92%.

The need is greater than you think.

These funds support students in crisis - those facing dire employment, housing, transportation, food, medical or technology needs. Requests are reviewed by cross-campus teams, and response time occurs in as little as 24-48 hours. Students are also connected to community resources for long-term assistance.

Before the pandemic we served 2-3 students in need per semester. More than 180 students have needed and received critical support since March 2020.

- 96% of our students must work.
- 43% are first in their family to attend college.
- 25% have no family financial support systems.
- 15% need laptops or internet support to study.
- 10% are unsure of where they will sleep tonight.

Be a voice of hope for students in crisis.

An investment worthy of a lifetime.

We believe in the transformative power of education. It is the purpose of the community college to elevate, enrich and energize social mobility and economic development.

Charitable investment in Virginia Western is an investment in people, in the future, and in our region. With clearly measurable dividends, it provides powerful returns to our corner of the world - forever.

The Virginia Western Forward Fund sustains and fosters innovation and responsiveness now and in perpetuity, making sure Virginia Western can fulfill its service as "Your Community College." It is your vision that drives us forward.

The time to lead is now.



YES! I will support the **Starting Now** Annual Giving Campaign.

Name (as you would like it to appear in recognition materials)

Home Address

City, State, ZIP

Phone Number

Email

☐ Please opt me out of e-newsletter communications.

Return this form in the enclosed envelope, or

To give online, click **Give Now!**
VIRGINIAWESTERN.EDU/FOUNDATION



My way to make a difference:

- ☐ COMMUNITY COLLEGE ACCESS PROGRAM
- ☐ STUDENT EMERGENCY FUND
- ☐ VIRGINIA WESTERN STUDENT CO-OP
- ☐ VIRGINIA WESTERN FORWARD FUND
- ☐ SPECIFIC SCHOLARSHIP OR PROGRAM FUND

Should you wish too support a specific scholarship or program fund, please visit viriniawestern.edu/scholarships for a complete listing. If you select more than one initiative, your tax-deductible contribution will be equally distributed among your choices.

- ☐ CHECK payable to the VWCC Educational Foundation.
- ☐ I wish my gift to remain **ANONYMOUS**.
- ☐ In honor/memory of: _____
- ☐ Payroll deduction: ___ deductions of \$_____ each.
- ☐ Alumni Council interest. ☐ Legacy giving interest.

VIRGINIA WESTERN STUDENT CO-OP, FUELED BY KROGER

Students shouldn't have to choose between food and their education.

It is estimated that 30-50% of community college students are food insecure. Our students, right here, right now.

- 4,872 visits since our pantry opening Sep 2019.
- Kroger and Kraft Heinz have been wonderful partners. And still more needs to be done.
- More than \$30,000 in support needed every year.

Help our students today as they prepare to help themselves tomorrow.

NAMED SCHOLARSHIPS AND PROGRAM FUNDS

Visit viriniawestern.edu/scholarships for a complete listing of available opportunities to support - like the **AAS Nursing Fund** or the **Brown Library Fund**. Or perhaps you wish to create a named scholarship opportunity of your own? Contact the Educational Foundation to learn more: Call 540-857-7312 or visit viriniawestern.edu/foundation.

GIVE NOW!



Thank you.