

# 2021-2022

employee giving campaign

if you listen to  
our students,  
the voice of hope  
you hear is yours

I'm afraid college is out now.  
I need help. I lost my job.  
I'm going hungry.  
I need a laptop.



You inspire me.

## hearing hope

CCAP2. Rapids Response  
Student Emergency Fund.

together, we make college possible

[viriniawestern.edu/foundation](http://viriniawestern.edu/foundation)

VIRGINIA WESTERN  
COMMUNITY COLLEGE  
EDUCATIONAL FOUNDATION, INC.

hearing hope: employee giving campaign 2021-2022  
[viriniawestern.edu/foundation](http://viriniawestern.edu/foundation)

Please complete both sides of this form indicating how you wish to make your donation and return the form to the Educational Foundation in the enclosed envelope no later than **September 27, 2021**.

### my support

☐ **YES!** I will support the 2021-2022 Hearing Hope Employee Giving Campaign as indicated on the reverse side of this form. I understand if I choose more than one initiative my contribution will be equally distributed among my choices.

Name (as you would like it to appear in any recognition materials)

Home Address

City

State

ZIP

Phone Number

Email

Division/Department on Campus

HONOR /MEMORIAL This gift is given in honor/memorial of:

Name

Address

City

State

ZIP

### my way to give

☐ **CHECK** – payable to the  
VWCC Educational Foundation.

☐ Please check here if you wish your  
gift to remain **ANONYMOUS**.

☐ **RETIREE**

☐ **ALUMNI** – Program/Year

☐ **MATCHING GIFT** – My gift will be matched  
by \_\_\_\_\_  
(name of company). You can increase your  
gift if you or your spouse are an employee,  
retiree or director of an organization with a  
matching gift company. Please complete  
and return the company's matching gift  
form (if applicable) with your donation or  
pledge payment.

☐ **PLEDGE THROUGH PAYROLL DEDUCTION** – I wish to use  
payroll deduction to make my gift. I authorize the  
Commonwealth of Virginia to make \_\_\_\_\_ deductions  
of \$ \_\_\_\_\_ per paycheck. Your payroll deduction  
will begin with your first paycheck in October 2021, and  
continue through the number of deductions you have  
indicated above. Please contact Payroll if you are unsure  
of the number of times you are paid.

☐ **I'M INTERESTED IN TALKING ABOUT PLANNED GIVING.  
PLEASE CONTACT ME.**

To give online click **give now**  
[viriniawestern.edu/foundation](http://viriniawestern.edu/foundation)

Thank you!



Please complete **both sides** of this form and return to the Educational Foundation **no later than Sept. 27, 2021**. Should you wish to support a named scholarship or program fund, go to [viriniawestern.edu/scholarships](http://viriniawestern.edu/scholarships) for a complete listing of giving opportunities. If you select more than one initiative, your tax-deductible contribution will be equally distributed among your choices.

**We're listening.** We've learned so much from our students this past year. And of all we've heard about their needs, it's the power of their spirit to rise and succeed that speaks the loudest. Their stories to the right say it all.

**Be a voice of hope.** By supporting the **2021-2022 Employee Giving Campaign**, we can all make a real difference in the lives and futures of our students. In light of their greatest needs, please consider supporting one of these top priorities:

**Virginia Western's Community College Access Program** The promise of up to 3 years of tuition for eligible high school graduates is needed now more than ever, as nationwide **up to 30% of high school graduates are falling through the cracks**. A gift to the **CCAP2 Campaign—All Localities** will make college possible and increase enrollment in our entire service area. **Please help us meet a \$250,000 matching challenge gift** to close this major giving campaign by December 2021! Every dollar counts.

**Virginia Western Rapids Response Student Emergency Fund** to help our students in crisis— those now facing dire employment, housing, food, medical or technology needs. Response time occurs in as little as 24-48 hours.

**The Virginia Western Forward Endowment Fund:** a vision of Dr. Charles W. Steger, Jr. builds permanent, flexible and visionary support of the College now and always.

### Your way to make a difference:

1. ✓ Check the box next to the fund(s) you wish to support.
2. Fill out the required contact and payment information on the reverse side of the form.
3. Detach and return your form to the Virginia Western Educational Foundation by Sept. 27, 2021. You may mail in the enclosed envelope or deliver to our office, F214.

### my support will go to:

- |   |  |
|---|--|
| <input type="checkbox"/> Rapids Response Student Emergency Fund   | <input type="checkbox"/> Virginia Western Forward Endowment Fund: a vision of Dr. Charles W. Steger, Jr. |
| <input type="checkbox"/> Virginia Western Student Co-op, fueled by Kroger   | <input type="checkbox"/> Annual Unrestricted Fund  |
| <input type="checkbox"/> Community College Access Program (circle one below)  | <input type="checkbox"/> Educational Foundation Textbook Scholarship                                     |
| <div> <div>All Localities</div> <div>Salem City</div> <div>Roanoke City</div> <div>Franklin County</div> <div>Roanoke County</div> <div>Botetourt County</div> <div>Craig County</div> </div> | <input type="checkbox"/> Veterans Assistance Fund  |

☐ Other

Write in an eligible fund from the full listing at [viriniawestern.edu/scholarships](http://viriniawestern.edu/scholarships), i.e. AAS Nursing Fund.

### The Voices of Our Students

In response to the COVID-19 pandemic, the Virginia Western Educational Foundation rebranded and galvanized its **Virginia Western Rapids Response Student Emergency Fund**. The voices of our students show how your support makes a real difference in their lives.

- 87 students served in 2020-2021 vs 3 per semester prior to the pandemic Source: VWCC Institutional Effectiveness Office

### Please keep listening.

I was able to stock my cabinets to feed my children which allowed me to focus on my education.

I have severe depression and one of my biggest triggers is food insecurity.

I was becoming suicidal prior to the help of the emergency fund.

**"Food insecurity is a big trigger for me."**



It is estimated nationwide that 30-50% of community college students cut the size of meals or skip meals because there isn't enough money for food.

I have lost two family members and my mother has become extremely ill, causing me to work to pay both our bills and support my 9-year-old brother.



**"I need help."**

80% said COVID-19 put them in need.

I am a straight-A student on disability pursuing my Engineering degree. I couldn't afford a computer for my classes when mine stopped functioning.

**"I need a laptop."**



15% of awards involved technology support to continue with online learning.



**"I can't pay my rent."**

The student emergency fund helped me with rent so I didn't have to worry about getting evicted mid-semester.

17% of awards were for mortgage/rent support.

My online free-lance jobs became fewer and fewer.

My husband's business dwindled.

**"I lost my job."**



51% of requests mentioned job loss or reduced hours.

### "You inspire me."

This award goes a long way in sustaining me - May God reward all the donors - I am hoping to become one in the future!

100% shared heartfelt thanks to the donors making a difference.



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**thank you!**