

VIRGINIA WESTERN COMMUNITY COLLEGE  
BOARD MINUTES #73

(Draft copies not yet approved by the Board)

The Virginia Western Community College Board met Monday, December 6, 1976, at 2 p.m., in the Fishburn Hall Conference Room.

PRESENT: Dr. W. Darnall Vinyard, Chairman  
Mrs. Hunter M. Painter, Vice Chairman  
Mrs. Lillian Utecht  
Mr. Maury L. Strauss  
Mr. Warner Dalhouse  
Mr. Henry E. Thomas  
Mrs. Betty B. Chaney  
Mr. C. L. Jennings  
Mr. Ray Hamilton  
Dr. Harold H. Hopper, Exec. Secy.

GUESTS: Mr. Carroll Gentry  
Mrs. Dolores Moore  
Mr. Dwight Blalock

Mr. Vinyard moved that the September 20, 1976 Board Minutes be approved, Mr. Hamilton seconded, motion carried.

NATIONAL BUSINESS COLLEGE

Mr. Carroll Gentry, Division Chairman of Business, reported on the effect of National Business College's advertising. He said that the success of NBC's increase in enrollment came about through a well-coordinated program of recruitment, which was directed toward the following:

1. Advertising in all media, stressing veteran's benefits and job placement
2. Staffing night and day telephone service for inquiries
3. Recruiters in Virginia, West Virginia and northern North Carolina received bounty money for each student enrolled in college and additional money if the student paid in advance
4. Used well-planned mailing program, sending prospective students a catalog, school newspaper, and post card inquiry
5. Recruiters returned to high schools gaining entrance through the business department and teachers' classes rather than receiving official permission.

PUBLICITY

Mrs. Dolores Moore, Director of Publicity and German Instructor, asked that the Board direct inquiries from the media to her.

PRESIDENT'S DISCRETIONARY FUND

Mr. Vinyard asked that it be made part of the record that whenever Dr. Hopper and his wife are invited to a function that required Mrs. Hopper's presence, that he should pay her expenses from the President's Discretionary Fund. Mr. Dalhouse moved that the Discretionary Fund account balance be restored to \$200 by authorizing an additional amount of \$157.17. Mrs. Painter seconded, motion carried.

LOCAL BUDGET REQUEST

Mr. Dwight Blalock, Dean of Financial and Administrative Services, reported on the status of the operating budget.

Mr. Dalhouse moved that localities be asked to support local fund operations for the sum of \$132,079. If the legislature does not approve the capital outlay request of 1.5 million dollars, then the \$86,000 site funds requested from the localities would be withdrawn.

Funds within this budget are to be allocated for construction projects deemed needed by the college administration. The contingency funds are to be included in the construction category.

Mr. Blalock said that it was anticipated that \$48,000 FY 1976-77 local fund expenditures could be carried over to the next fiscal year.

(Local budget 1977-78 attached.)

Additional local funds, not to exceed \$600, was requested for training for classified personnel to take classes or attend seminars for the purpose of upgrading position, limited to \$35 per quarter.

STUDENT ACTIVITIES BUDGET - 1976-77

Mr. Dalhouse moved that the Student Activities Budget be authorized in the amount of \$4,000, taken from the Bookstore funds. Mr. Thomas seconded, motion carried.

NOMINATING COMMITTEE

The Nominating Committee, Mr. Jennings, Mr. Hamilton, and Mrs. Chaney, were asked to bring to the next Board meeting nominations for Chairman and Vice-Chairman for 1977.

DR. HOPPER REPORTS

Dr. Hopper informed the Board that a key people advisory committee for developing new vocational courses will meet in January.

Dr. Hopper informed the Board that VWCC faculty did not favor the new calendar date, starting September 1, and would ask Dr. Hamel to go back to the original date of September 16.

LAY ADVISORY COMMITTEES

Dr. Hopper asked the Board's approval of the following proposed lay advisory committees:

Dental Hygiene Lay Advisory Committee

Mrs. Anne H. Gearhart, R.D.H.  
Dr. Ralph N. Greenway  
Dr. Byron M. John  
Dr. Willis P. Lanier, Jr.  
Dr. Alex J. Mallis  
Ms. Sherry McCoy, R.D.H.  
Dr. Robert G. Pickard  
Dr. Sherrill W. Stockton, Jr.  
Ms. Kay Webster, R.D.H.

Dental Assistant Lay Advisory Committee

Dr. King Adams  
Dr. Orrin W. Clifton  
Dr. Walter A. Gold  
Dr. John Higgins  
Dr. Alvin W. Kagey  
Dr. Leo Lampros  
Dr. Robert L. Pugh  
Mrs. Roveta Morgan, C.D.A.  
Mrs. Debbie Eubank, C.D.A.  
Mrs. Kathryn Secrist

Radiologic Technology Lay Advisory Committee

Mr. Thomas McCallie, Community Hospital  
James G. Snead, M.D., Community Hospital  
Bill Ferguson, R.T.-I, Community Hospital  
Mr. Sam Owen, Lewis-Gale Hospital  
David Hutchens, R.T., Community Hospital  
Mr. Frank H. Mays, Roa. Valley Regional Health Services Planning Council  
Mr. Sam Hill, Veterans Administration Hospital  
Mr. James Gardner, Veterans Administration Hospital

Child Care Certificate Program Lay Advisory Committee

Mrs. Martha Akers  
Dr. Ronda Carpenter  
Dr. Vicki Fu  
Mrs. Corrine Gott  
Mrs. Geneva Hale  
Mr. Leroy Marshall  
Dr. Barbara Morlang  
Ms. Johnette Nelson  
Ms. Phyllis Olin  
Mrs. Talma Perry

Administration of Justice Lay Advisory Committee

Mr. Robert F. Rider  
Mr. John N. Lampros  
Sheriff Paul J. Puckett  
Sheriff O. S. Foster  
Chief M. David Hooper  
Capt. George Hubbard  
Chief Harry T. Haskins, Jr.  
Mr. Alan H. Brittle  
Mr. James R. McElwain

Mr. Jennings moved that the advisory committees be approved,  
Mrs. Painter seconded, motion carried.

There being no further business, the meeting adjourned at  
3:35 p.m.

HHH/jan  
Dr. Harold H. Hopper, Exec. Secy.

March 22, 1977  
Date