

**Joint Meeting of the
Virginia Western Community College Local Board and the
Virginia Western Community College Educational Foundation, Inc., Board of Directors**

3:30 p.m., February 6, 2002, Charles L. Downs Natural Science Center

MINUTES

- Presiding:** James W. Arend
- Local Board Present:** Margaret M. Grayson
Stanard F. Lanford
Harriet Lewis
Geoffrey Ottaway
Randy Rakes
Richard A. Shoemaker
Michael F. Urbanski
Bill Wilcher
- Local Board Absent:** George W. Logan
Audrey M. Wheaton
- Foundation Present:** Willis M. Anderson
James W. Arend
G. Len Boone
Nicholas C. Conte
G. Franklin Flippin
William H. Fralin, Jr.
John R. Francis, Jr.
Ellis L. Gutshall
Terry L. Hall
Stanard F. Lanford
Barbara B. Lemon
Donna L. Mitchell
John G. McLeod
Elizabeth W. Payne
Michael G. Riley
Robert H. Sandel
Donald G. Smith
James W. Thweatt, Jr.
John B Williamson, III
- Foundation Absent:** Charles A. Saldarini
- Others Attending:** Dwight E. Blalock
David C. Hanson
Emily E. Henning
Helen Jones
Kimberlee K. Padgett

1. Call To Order

Mr. James W. Arend called the meeting to order at 3:35 p.m. He welcomed the attendees and asked them to introduce themselves and explain their affiliation to the group.

2. Update on the State Budget

Dr. Robert H. Sandel reported on the state budget, saying that it is already \$200 million behind. He informed the members that a letter from the Virginia Higher Education Council had been sent

to state government officials. Virginia currently ranks in the bottom 10 states for funding higher education. With cumulative cuts of 3, 7, and 8% over the next three years, it will rank in the lowest five of all 50 states. Virginia Western has been cut \$1 million a year. Dr. Sandel said that the college does not have many areas in which it can reduce expenses, and has already laid off several part-time employees. He mentioned that the community college system has grown tremendously over the past 30 years, and that 62% of all Virginia students enrolled in higher education attend community colleges.

3. Strategic Plan for Virginia Western

Mr. Arend said that Virginia Western had been working very hard to develop a strategic plan, and complimented Dr. Sandel for providing such strong leadership through the process. Dr. Sandel then reviewed the planning process and discussed final results with a power point presentation. He explained that the strategic plan was needed to address the regional changes in the Roanoke area; provide a common vision and goals for Virginia Western; satisfy the upcoming SACS accreditation requirements; and provide a basis for the Foundation's major fund raising campaign. Dr. Sandel said that the planning process involved a team of employees scanning the region to look for trends in the areas of politics, demographics, labor force and economy, and social values and lifestyles. The following actions took place:

- Various community leaders were polled to confirm the scan team findings.
- An implications workshop was conducted with community leaders and Virginia Western employees.
- Planning workshops were conducted with employees to analyze the current status of the college.
- Feedback from employees and Local Board members was used to rewrite the mission, and develop a vision and goals for the college.

Dr. Sandel asked Dr. David Hanson to discuss Virginia Western's new Vision and Mission Statements and Strategic Goals. Dr. David Hanson explained the relationship of the new mission and strategic planning goals to the ongoing institutional management processes of the college. He noted that the college is putting more emphasis on external trends and community needs when formulating operational goals for each unit of the institution, and also more emphasis on accountability. Dr. Hanson noted that the strategic plan, evaluation reports, and a wealth of institutional research data can be found on the college's web page: www.vw.vccs.edu or www.virginiawester.edu.

Mr. Arend asked for a motion from the Local Board to approve Virginia Western's new Vision and Mission Statements and Strategic Goals. Mr. Geoffrey Ottaway moved to approve them, Mr. Richard A. Shoemaker seconded, and the Local Board unanimously approved the new Vision and Mission Statements and Strategic Goals for Virginia Western.

4. Virginia Western Foundation Fundraising Campaign

Mr. John B. Williamson, III, reviewed the Statement of Opportunity, which outlines the initiatives for Virginia Western's upcoming major fundraising campaign. He explained that the document will be used as a guide during the feasibility study phase. The feasibility study will determine how accepting the community is of the campaign's goals and objectives. Mr. Williamson asked Mrs. Emily Henning to touch on the key points of the Statement of Opportunity. Mrs. Henning thanked the Foundation and Local Board Members for their active roll in shaping the final text and then reviewed the various sections of the five-page document. The following solutions will enable Virginia Western to address the previously discussed challenges faced by the Roanoke region:

<u>Solution</u>	<u>Estimated Cost</u>
Academic Program Development	\$ 800,000
Instructional Enhancement Endowment	600,000
Technology Enhancements	700,000
Scholarship Endowment	1,200,000
Advising & Career Center Endowment	300,000
<u>Annual Support</u>	<u>360,000</u>
TOTAL	\$3,960,000

Mr. Williamson asked for a motion from Local and Foundation Boards to approve the Statement of Opportunity. Mr. Bill Wilcher made a motion, Mrs. Harriet Lewis seconded, and the boards unanimously approved the Statement of Opportunity.

5. Adjournment

There being no further business, the meeting was adjourned.