

## VIRGINIA WESTERN COMMUNITY COLLEGE

### BOARD MEETING #171

The Virginia Western Community College Board met on Thursday, July 28, 1994, at 3:30 p.m. in the President's Conference Room in Fishburn Hall on the North Campus of the college.

#### MEMBERS PRESENT:

Mrs. Betty Corvin  
Dr. Charles Downs, Executive Secretary  
Mrs. Jean Glontz  
Mr. Jimmy Morris  
Mr. Geoffrey Ottaway  
Mr. Robert Patterson  
Mr. Bill Reid

#### MEMBERS ABSENT:

Mr. George Daniels  
Mrs. LaVerne Dillon  
Mr. Byron Smith

#### STAFF PRESENT:

Dr. J. Andrew Archer, Chair of Math/Science &  
Health Technologies Division  
Mr. Dwight Blalock, Dean of Financial and  
Administrative Services  
Dr. Mark Emick, Assistant to the President  
Dr. Robert Harrell, Dean of Academic Affairs  
Ms. Brenda Shepherd, Secretary  
Mr. W.T. Shirley, Chair of Social Sciences Division  
Mrs. Kelly Vest-Skelly, Director of Development

#### 1. CALL TO ORDER

Mrs. Glontz called the meeting to order at 3:30 p.m.

·She announced that a new Roanoke County Board member has been appointed--Mr. Stanard F. Lanford.

·On behalf of the Board members, she congratulated Mark Emick on the completion of his doctoral degree.

2. MINUTES OF THE MAY BOARD MEETING

A motion was made by Mr. Reid and seconded by Mr. Patterson that:

*The VWCC Board approve the minutes of the May 19, 1994, meeting as written.*

The motion was unanimously approved.

3. REPORT ON INVESTMENT OF LOCAL FUNDS

Mr. Blalock reviewed the report on Virginia Western's Local Funds invested as of June 1994. He noted that the Board directs the use of the local funds (which accumulate mainly from Bookstore profits). He also noted that all funds are invested as prescribed in the board's investment policy.

4. ENROLLMENT SUMMARY

Dr. Harrell reviewed the 1993-94 Enrollment Summary and explained the full-time equivalency (FTE) concept. He noted that Virginia Western's 3.6 percent reduction in enrollment for the year was the first consecutive two-year reduction in FTEs since the early 1980s. He explained the reasons for the decline and noted that the trend seems to be a national trend, not just a trend in the community colleges.

5. FINANCIAL AID REPORT

Dr. Harrell presented the Financial Aid Report and noted that we have placed over three million dollars in financial aid in the 1993-94 academic year.

6. PROPOSED CAREER STUDIES CERTIFICATE

Dr. Andrew Archer presented the proposed Career Studies Certificate in Health Technology. He explained that this option will provide an organized plan to provide guidance to and support for students who are preparing for admission to our dental hygiene, nursing, and radiography programs. This proposal will also provide a way of tracking students and satisfying Financial Aid requirements.

A motion was made by Mr. Patterson and seconded by Mr. Ottaway that:

*The VWCC Board approve the implementation of the Career Studies Certificate in Health Technology (Core Curriculum, Pre-Dental Hygiene Option, Pre-Nursing Option, and Pre-Radiography Option).*

The motion was unanimously approved.

7. **EDUCATIONAL FOUNDATION**

Ms. Kelly Vest-Skelly provided a review of the activities of the Virginia Western Educational Foundation during the past few months. She also reported that the Foundation is currently working toward the development of a Community Environmental Center to be built adjacent to the greenhouse, a project which would be built through private donations. She noted that a \$15,000 grant has been awarded by the Beirne Carter Foundation toward this Environmental Center. Ms. Vest-Skelly also mentioned that the Foundation is planning a grand opening celebration for the Humanities Building on November 18. She informed the Board members that there will be "naming opportunities" for rooms in the Humanities Building as a part of the fundraising efforts for the Humanities Scholarship endowment fund. She also mentioned that Sherrye Lantz, a full-time Virginia Western art professor, has organized a permanent collection of local artists' works (the only of its kind in the valley) which will be in place in the building.

8. **PRESIDENT'S REPORT**

Dr. Emick informed the Board members that the college is seeking additional ways of reaching the non-traditional student. Toward that end, Virginia Western will be offering five classes this fall via television/cablecasting. Virginia Western's goal is ultimately to reach students who are unable to enroll in the traditional classes and to provide flexible programming to increase our student base, thereby better fulfilling the mission of the college in the community.

Dr. Downs informed the Board members that Monty Plymale is the chairman of the Humanities Building opening celebration. Mr. Plymale had asked that Dr. Downs see if the Board members would like to make a contribution to the Foundation to be placed in the Humanities Scholarship endowment.

A motion was made by Mr. Patterson and seconded by Mr. Reid that:

*The VWCC Board approve the contribution of \$10,000 from Bookstore profits to the Virginia Western Community College Educational Foundation for the Humanities Fund.*

The motion was unanimously approved.

9. ADJOURNMENT

With no further business on the agenda, Mr. Patterson moved and Mrs. Corvin seconded the motion that the meeting adjourn at 4:50 p.m.

APPROVED:

10-3-94  
Date

Charles Dewar  
Executive Secretary