

VIRGINIA WESTERN COMMUNITY COLLEGE

MINUTES NO. 14

LOCAL ADVISORY BOARD

April 8, 1968

The Local Advisory Board of Virginia Western Community College met on April 8, 1968 at 7:30 p. m. in the board room of the Shenandoah Life Insurance Building.

Persons in attendance:

|                        |                              |
|------------------------|------------------------------|
| Mrs. Hunter M. Painter | President Travis M. McKenzie |
| Mr. W. S. Russell      | Dean E. Joseph Scrafford     |
| Mr. Henry E. Thomas    |                              |
| Mr. Paul R. Thomson    | Mr. Gordon Willis            |
| Mr. W. D. Vinyard      | Mr. H. M. Painter            |

Mr. W. S. Russell, Chairman, presided.

A report was called for on the commencement speaker for June 15 graduation exercises. The chairman of this committee--Mr. W. Basil Watkins--was not present and no one served as spokesman. Dr. McKenzie indicated that it was his wish that the Local Advisory Board members participate in the graduation exercises as platform guests.

The possibility of installing carpet in the new library facility was discussed. Mr. Russell asked Dr. McKenzie to present firm estimates of the cost of carpeting this facility at the next board meeting.

Mr. Gordon Willis, Member, State Board for Community Colleges, spoke briefly to the group pointing out the fact that the Board is going to need money from the local community in the future. He said there will be no state money available for parking lots, land, landscaping, and so forth. Mr. Willis was asked to discuss the policy of the State Board for Community Colleges regarding the solicitation of private funds. Mr. Willis said that this matter had been discussed at great length at State Board meetings; it is his understanding that any contributions which are voluntarily offered are acceptable and may be used for almost any purpose except to supplement salaries.

It was noted that an effective public relations program to prepare for the solicitation of local funds would require:

- 1.) Some general idea of how much money we need to raise.
- 2.) Agreement upon general approach to local community leaders.

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Each board member is requested to bring to the next board meeting his recommendations for the public relations program, names of persons who should receive any prepared mailings, and names of recruiters. A committee to study and promote our public relations program for the solicitation of local funds was appointed by the chairman:

Henry E. Thomas  
Paul R. Thomson  
Barton Morris, Jr., Chairman

The restriction of enrollment for the fall quarter was discussed. Dr. McKenzie told the board that it was difficult for him to plan for this restriction or to report on procedures for restricting enrollment at this point. Dr. McKenzie told the board that he had written to Dr. Hamel, State Director, on March 8 and again on March 22 requesting permission to rent a building located on Starkey Road, Roanoke County, (Lessors: Lawrence and Margaret A. Legg, 3735 Sunrise Avenue, N. W., Roanoke, Virginia) for \$150 per month. The administration of Virginia Western believes that this space is needed in order to offer the second year courses of three existing programs: Automobile Technology, Architectural Engineering Technology, and Commercial Art. If we are able to secure this additional space, it will allow us to enroll about 140 technical students to these programs: Automobile Technology, Architectural Engineering Technology, Commercial Art, Secretarial Science, and Business Management. We have been encouraged to promote the technological programs, and it is believed that a reply on this proposal will be received by April 15, 1968.

The meeting adjourned at 9:25 p. m.

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Travis M. McKenzie, Secretary

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Minutes approved - Date

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