#### VIRGINIA WESTERN COMMUNITY COLLEGE

BOARD MEETING #120

The Virginia Western Community College Board met Thursday, May 16, 1985, at 3:30 p.m. in the Fishburn Hall Conference Room on the North Campus of the college.

MEMBERS PRESENT:	Mrs. Janine Stone, Chairman Mr. Willis Anderson, Vice Chairman Dr. Charles Downs, Executive Secretary Mr. Lawrence Hamlar Mrs. Nina Payne Mr. William Russell Mr. Maury Strauss Mr. Richard Watson
MEMBERS ABSENT:	Mrs. Caroline Etzler Mrs. Sylvia Faw Mr. Steve Musselwhite Dr. Warren Moorman
STAFF PRESENT:	Mr. Mark Emick, Assistant to the President Dr. Robert Harrell, Dean of Academic and Student Affairs Mrs. Dolores Moore, Public Information Officer Mrs. Dottie Mock, Secretary

#### 1. CALL TO ORDER

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The Chairman called the meeting to order at 3:30 p.m.

Mrs. Stone advised that two Board members would be retiring on June 30, 1985, and read resolutions recognizing their contributions and dedication to the college and to the Board. Mr. Richard Watson (Craig County representative) who has served on the Board since July 1, 1974, replaced Mr. Basil Watkins, completed Mr. Watkins term, and then served two four-year terms of office. Mrs. Caroline Etzler (Botetourt County representative) served two four-year terms of office. Neither Board member was eligible for reappointment.

With a motion made by Mr. Russell and seconded by Mr. Hamlar, the Board unanimously approved the resolutions as presented.

A gift of appreciation was also presented, and special refreshments were enjoyed by all present.

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# 2. MINUTES OF THE MARCH 21, 1985 BOARD MEETING

A motion was made by Mr. Watson and seconded by Mr. Hamlar that:

The VWCC Board approve the minutes of the March 21, 1985, Board meeting (#119) as recorded.

The motion was unanimously approved.

# 3. REPORT FROM THE NOMINATING COMMITTEE

Mr. Watson, Chairman of the Nominating Committee, reported that he and Mr. Hamlar met and Dr. Moorman sent his proxy vote and the committee recommended the reappointment of Mrs. Stone as Chairman and Mr. Anderson as Vice Chairman.

The Chairman asked for nominations from the floor for each individual office. With no other nominations presented, the Chairman declared the nominations closed.

A motion was made by Mr. Watson and seconded by Mr. Hamlar that:

The VWCC Board accept the Nominating Committee's recommendation that Mrs. Stone be reappointed to the office of Chairman for the 1985-86 fiscal year and that Mr. Anderson be reappointed to the office of Vice Chairman for the 1985-86 fiscal year.

The motion was unanimously approved.

### 4. ENROLLMENT REPORT

Dr. Harrell reviewed an enrollment report covering 1982-86 enrollment statistics, which had been distributed to the members. In general, the student headcount has not shown a significant decrease during these years; however, the full-time equivalent student enrollment (FTES) has declined significantly in 1983-84 and in the current academic year. Several factors may have contributed to the decline of FTES enrollment, including the decline in the number of high school graduates, increased competition from other colleges in the area, students taking fewer credit hours as a result of increased tuition, and more students entering the work force.

The Dean advised that the college is pursuing many avenues to change the downward enrollment trend, including establishing a major recruiting program, establishing a program to improve the student retention rate by 15%, establishing three off-campus locations to better serve communities at a distance from campus, working closely with high school principals and counselors in the college's service area, offering many special computer courses for area businesses/industries/governmental agencies, and involvement in the Governor's Program in which VWCC will offer courses in physics, chemistry, and math.

Also, special groups of community leaders/professional personnel from business/industry/health institutions are being invited to the campus to show them first-hand the varied opportunities and services offered by Virginia Western.

5. PROPOSED BUDGETS - STUDENT ACTIVITIES, COLLEGE ACTIVITIES & PRESIDENT'S ACTIVITIES

Copies of these individual budgets were distributed to the members in their folders (see attached). Dr. Harrell reviewed the Student Activities Budget and explained the line items and amounts requested. Dr. Downs explained the College Activities Budget and the President's Activities Budget and advised that funds for these three budgets come from profits realized from the bookstore and vending operations and from the interest income on these projects.

A motion was made by Mr. Hamlar and seconded by Mrs. Payne that:

The VWCC Board approve the following three 1985-86 college budget requests as presented:

Student Activities Budget	\$28 <b>,</b> 750.00
College Activities Budget	6,450.00
President's Activities Budget	2,500.00

The motion was unanimously approved.

#### 6. MEETING DATES FOR 1985-86 BOARD MEETINGS

The Board agreed on the following dates for the 1985-86 Board meetings as presented:

For 1985-86, the VWCC Board meetings will be scheduled bimonthly on the third Thursday of the month at 3:30 p.m. in the Fishburn Hall Conference Room as follows:

July 18, 1985	January 16, 1986
September 19, 1985	March 20, 1986
November 21, 1985	May 15, 1986

#### 7. PRESIDENT'S REPORT

Dr. Downs asked Mrs. Moore to review the brochures/scheduled events/information provided in the members' folders. Mrs. Moore also reported on several successful events recently held at

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the college and apprised the members of special seminars/events scheduled during the next two months.

Also, the Board members were invited to attend the spring graduation ceremonies, which will be held Friday, June 14, at 7 p.m. in the Roanoke Civic Center Coliseum rather than in the Civic Center Auditorium as discussed in the meeting.

Dr. Downs advised that the construction on the new building is going along on schedule.

The President reported that the reduction of 12 positions has been identified, and further reduction in personnel could result if enrollment does not development to expectations in the fall quarter.

The President reported that the college had received a grant to pursue a Sister College relationship with a college in Kisumu, Kenya. This concept has been endorsed by the Chancellor and the State Board, as well as by the VWCC Board.

# 8. ADJOURNMENT

With no further business on the agenda, the meeting adjourned at 4:35 p.m.

**APPROVED:** 

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Signature of Executive Secretary

July 18, 1985 Date