

# Chancellor's Objectives for the Complete 2021 Goal: (AY2016-AY2017)

*In order to meet the VCCS Complete 2021 Goal of tripling the number of credentials awarded annually by 2021, the Chancellor establishes biennial objectives for the system. Objectives are organized using the Loss-Momentum Framework for Student Success, with an additional objective for increasing college affordability and sustainability. The system office and colleges will identify strategies for meeting these biennial objectives.*

## **CONNECTION OBJECTIVE**

SYSTEM: Increase VCCS fall admissions applications from 110,000 to 130,000 by 2017.

## **ENTRY OBJECTIVE**

SYSTEM: Increase admissions application enrollment yield to 60% systemwide.

## **PROGRESSION OBJECTIVES**

SYSTEM: Increase overall VCCS Fall-to-Spring Retention to 71% systemwide.

SYSTEM: Increase overall VCCS Fall-to-Fall Retention to 60% systemwide.

## **COMPLETION OBJECTIVES**

SYSTEM: Increase the overall annual associates degrees, certificates and career studies certificates by 6,000 over FY2015.

SYSTEM: Collect college-generated baseline information on top business-demanded industry certifications and licenses offered at each college and college-generated evidence of the number of students earning the intended industry certification or license as a numeric value and as a percent of students who complete noncredit training in preparation for the industry certification or license. (Year 1)

SYSTEM: Increase the number and percent of students for which the college obtains evidence of industry certification or license completion \_\_\_\_ \* systemwide. (Year 2)

*\*To be determined by baseline data collected in year 1.*

## **AFFORDABILITY AND SUSTAINABILITY OBJECTIVES**

SYSTEM: Secure resources for an outcomes based funding formula for workforce credentials.

SYSTEM: Secure funding for philanthropic and other investments for Year2 of the Rural Virginia Horseshoe Initiative (RVHI).

SYSTEM: Identify and implement efficiencies in college and system office operations.