

Spring 2017 Strategic Planning Update: Courses and Programs

2015-16 Strategic Planning Summit Ideas

Each table of participants was given a theme to discuss. The tables reported all their ideas, and presented their top idea to the summit. All summit ideas on this topic are shown below; any that were top ideas presented by a table are highlighted.

Reorganization Ideas

Top Idea: Streamline and increase efficiency by re-organizing program heads into meta-major coordinators

- By using program heads release time, fund a meta-major coordinator to streamline scheduling, assessment reporting, collaboration with workforce, etc.
- Allows more faculty engagement with students
(Table theme: stretching current finances)

Spring 2017 Status: *source - governance materials*

- This concept was investigated by Executive Staff, but the analysis did not reveal a net savings to the College.

Program Ideas

Accelerated degrees (Table theme: Increased funding)

Coordinate/partner academic & Workforce programs

- Welding example: Noncredit intro leading to Academic program leading to Noncredit certification
(Table theme: Increased funding)

Offer new, innovative programs (Table theme: Increased funding)

Spring 2017 Status: *source – IEO notes*

- Although not a partnership, Welding was offered as a two semester program at night and a one semester day-time program. Students also were qualified to take and AWS certification exam at the end of the program. Even with the move to the Greenfield Center, application yield significantly increased, especially in the 20+ age group with the change in delivery and the ability to earn an industry recognized credential.
- Several other programs will be offered in a one-semester “fast-track” capacity starting in Fall 2017 including: Maintenance Technology, AMT: Customer Support, Computed Tomography Imaging, and Management Entrepreneurship Plus. Phlebotomy is also offered in this short term format.
- Plan to create focus area Curriculum Advisory Committees. Bring in employers and ask what jobs they have open and what skills applicants need. Then map our existing programs to what the employers provide. Then working with employers, make necessary program changes to update existing programs, determine which programs are obsolete and discontinue, and determine what new programs need to be developed.

Dual Enrollment/College Readiness Ideas

Discussed concerns that some students are not as prepared when entering VW and that more developmental assistance may be necessary. (Table theme: College Readiness)

Reach high school students

- Workshops for students to prepare for the Virginia Placement Test; expose all these students to the opportunities that VW has to offer
- Dual Enrollment introduced students to VW opportunities

(Table theme: College Readiness)

Student readiness (Table theme: College Readiness)

Spring 2017 Status: *source - governance materials*

Multiple Measures is predicted to drastically reduce the number of students needing placement testing. VW does, however, offer workshops to prepare students for the VPT.

Dual Enrollment Pathway maps are being created for each program. Each sheet lists what dual classes are foundational to the program, which dual courses are part of the program, any workforce programs or credentials that can be completed prior to starting the program, the requirements of the program, and employment or transfer opportunities upon completing the program. Debbie Yancey has spearheaded this process and the pathways should be ready soon.

Processes were developed to assist ITT students.

A matrix is being established to evaluate dual enrollment courses for equivalency

Distance Learning Ideas

Top Idea: Bring more international/distance learning students (Table theme: Increased Funding)

Spring 2017 Status: *source - governance materials; IEO notes*

- Expanding distance learning is being discussed through the governance structure, including the programs to offer and the resources needed for student success.
- NC-SARA assists in saving resources
- Hybrid course enrollment is growing
- Since last Spring, the library has partnered with Anna Balog-Szabo to offer geology lab kits (first for GOL 105 and now for 106 also) to students in the virtual sections of these classes on a semester loan. We even ship the kits to students who live outside of our service area. We've had students in the Virginia Beach area, Charlottesville, Montana, and Ohio who have used these kits
- In fall 2017, we will advertise six online degree programs: AS Social Science, AS General Studies, AA Liberal Arts, AAS IST: Database and Program Developer, AAS Accounting and AS Business Administration; as well as the Computed Tomography Imaging Career Studies Certificate
- Distance Learning Peer Group work group will now follow Quality Matters and report to Faculty Senate. Faculty Senate President will report out to other groups as needed.