



Timeline for Virginia Western's 2008-2013 Strategic Planning Initiative

2006				2007												2008											
SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP			
Appointment of Strategic Planning Steering Committee		Selection of Planning Council & Situational Needs Analysis Task Forces		Conduct Internal & External Environmental Scans					Development & Commitment to Mission, Vision & Values			Composition of the 2008-2013 Strategic Plan												Ongoing communication & evaluation of Strategic Plan			
				February Campus visitation & counsel by Susan Kelley - February 5, 2007 Appointment of Task Forces: Data Analysis; Mission, Vision & Values; Strategies, Goals & Objectives; Communication; and Evaluation		March Communication Task Force develops and executes internal & external communication strategies related to overall planning process April Campus visitation & counsel by Susan Kelley - April 18 & 19, 2007					August Campus visitation & counsel by Susan Kelley - August 17, 2007								March Completion of Unit / Division Action Plans Campus visitation & counsel by Susan Kelley - April 4, 2008		May-June Completion of Strategic Plan					August Campus visitation by Susan Kelley & commemoration of Strategic Plan - August 18, 2008	
				May-July Data analysis conducted by Data Analysis Task Force			April-May Final composition of plan including financial & budgetary considerations																				
				July-December <ul style="list-style-type: none"> Establishment of goals and strategies Development of measurable objectives 																							
PHASE I				PHASE II								PHASE III						PHASE IV									
<ul style="list-style-type: none"> Pre-planning Search for consultant Committee appointment & selection of members 				<ul style="list-style-type: none"> Data gathering & analysis Taxonomy identified Internal & external data gathered Situational analysis to be written based on data collected 								<ul style="list-style-type: none"> Composition of 2008-2013 Strategic Plan Completion of Strategic Plan 						<ul style="list-style-type: none"> Ongoing communication & evaluation of Strategic Plan Communication of Strategic Plan (July-August 2008, including In-Service) 									