

# Virginia Western Community College

## Focus Group Meeting

**Ms. Kay Strickland, Moderator**

**Mr. Erik Williams, Recorder**

**Loudon Avenue Christian Church**

**Tuesday, April 24, 2007**

**12 Noon – 1:30 p.m.**

## SUMMARY OF EVALUATIONS

### **1. What idea did you hear expressed today that was the most insightful about our community's needs?**

- A clearer view/understanding of the Roanoke community and how individuals perceive the community
- VWCC's desire to improve the Roanoke Valley
- Need for economic development discussions with VWCC, City of Roanoke, and partnerships with young professional groups

### **2. What would you like to see happen to follow up on today's conversation?**

- The increase in communicating the services/benefits of VWCC
- Share results of the meeting
- To see if partnership with City and other locales would help market VWCC

### **3. Would you recommend any changes to the location or to the way we conducted this discussion?**

### **4. Are there any ideas you want to share with the College that you did not get a chance to express in the group? If so, please note them here, using the back of this page as needed.**

- Partnerships with City and businesses in the community and economic development